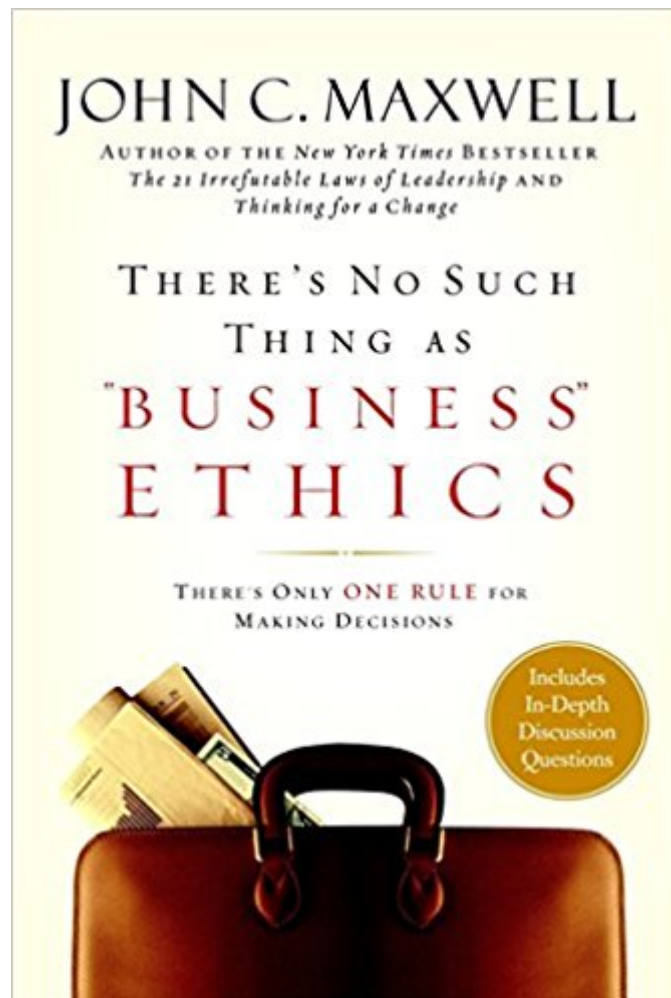




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There's No Such Thing As "Business" Ethics: There's Only One Rule For Making Decisions



Synopsis

There's no such thing as business ethics. How can that be? Because a single standard applies to both your business and personal life-and it's one we all know and trust: the Golden Rule. Now bestselling author John C. Maxwell shows you how this revered ideal works everywhere, and how, especially in business, it brings amazing dividends. *There's No Such Thing As "Business" Ethics* offers:

- * Stories from history, business, government, and sports that illustrate how talented leaders invoked this timeless principle
- * Examples of difficult business decisions-layoffs, evaluations, billing clients, expansion-and how the Golden Rule applies to each
- * The five most common reasons people compromise their ethics-and how you can prevail over such moral obstacles
- * How applying the Golden Rule to business builds morale, increases productivity, encourages teamwork, lowers employee turnover, and keeps clients coming back.

John C. Maxwell not only reveals the many ways the Golden Rule creates the perfect environment for business success, but does it with great wisdom, warmth, and humor. Backed by flawless research and the ideas of history's best thinkers, this engaging book brilliantly demonstrates how doing the right thing fosters a winning situation for all, with positive results for employees, clients, investors, and even your own state of mind. Business runs much more smoothly, profits increase, and you know that you've set the groundwork for years of future prosperity...and it's all thanks to the tried-and-true Golden Rule.

Book Information

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Customer Reviews

"If you want to go places you've never been before, you have to think in ways you've never thought before. This book will teach you how to do that."

John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 24 million books in fifty languages. Often called America's #1 leadership authority, Maxwell was Identified as the most popular leadership expert in the world by Inc. magazine in 2014. And he has been voted the top leadership professional six years in a row on LeadershipGurus.net. He is the founder of The John Maxwell Company, The John Maxwell Team, and EQUIP, a non-profit organization that has trained more than 5 million leaders in 180 countries. Each year Maxwell speaks to Fortune 500 companies, presidents of nations, and many of the world's top business leaders. He can be followed at [Twitter.com/JohnCMaxwell](https://twitter.com/JohnCMaxwell). For more information about him visit JohnMaxwell.com.

This is a really interesting read by John Maxwell. In a day when ethics are questionable, John really presents a unique thought process concerning ethics not only in business but also in the individual life of the reader. This is not just for businessmen/women. This is an ethics book for all people, from all walks of life.

very helpful ideas about leadership that help bring teams together

Truth

Very happy with the purchase.

Purchased for college courses. Very informative and helpful for classes.

I did not like the book. Very rudimentary.

This is one amazing book! A very quick read that is fun and exciting, hard to put down. If you've ever questioned someones ethics or my have questions about your own, this book helps you delve into 'The Golden Rule'. It asks the question 'What are ethics and how are they used to govern our actions in every day life?' I learned a lot thru this book and it helped me to re-direct my own life.

American students need to hear what this author has to say, and the sooner the better. The Golden Rule has been, is and will always be the best rule to live our lives by, no matter what part of life we

are dealing with.

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